

T e c h n i c a l W r i t i n g S e r v i c e s

- Online Help for software
- Training Manuals
- Policies and Procedures
- User Guides
- Quick Reference Cards
- Web content, etc.

Why Should I Use a Technical Writer?

- **Love of the game.** You get someone who actually *enjoys* writing about technical stuff and translating it into plain English for the 'end users' of your products and services. Those 'end users' aren't necessarily your customers—the documentation could be policies and procedures for your staff that you have neither the time nor the inclination to write.
- **First impressions DO count.** While we all did English at school, not everyone can write well, so it makes good sense to employ a professional writer. The quality of the documentation you present to the public reflects the professionalism and pride you take in your organisation and its products and services.

Why Should I Use a Contract Technical Writer?

- **The bottom line – money.** Try these:
 - You only pay for what you need, when you need it.
 - You don't pay the contractor's insurances, super, tax, leave, etc.
 - You may not have to pay for specialist software.
 - You choose whether the contractor works on- or off-site so you may not need to provide any infrastructure, thus saving further on costs.
- **Focus.** The contractor's only job for your organisation is the documentation, so you get someone who is totally focused on *your* requirements.

Why Should I Use CyberText Consulting?

- **Experienced.** Many years of technical writing experience in areas such as software and information technology, mining, education, and retail. CyberText Consulting was established in 1999.
- **Competent and professional.** Your documents *will* be professionally written and formatted... We are:
 - Very quick and accurate.
 - Competent with a broad range of software; able to learn new software very quickly.
 - Member of professional organisations such as the Society for Technical Communication, Society of Editors (WA), and Women in Publishing WA.
 - B.A. (Communications) and B.Ed.
- **Local.** Based in Western Australia's southwest; able to travel within Australia or overseas for short term projects.

Managing Director: Rhonda Bracey
PO Box 867
Bridgetown
Western Australia 6255

Mob: 041 993 5516
Fax: (08) 9761 4721
Email: info@cybertext.com.au
Web: www.cybertext.com.au

