

E d i t i n g S e r v i c e s

- Manuals
- Prospectuses
- Promotional literature
- Menus
- Web content
- Articles

Why Should I Use an Editor?

- **Love of the game.** You get someone who actually *enjoys* editing and proofreading written material. If you are not sure that your grammar and punctuation are correct, or that your writing style is consistent throughout, then you need an editor.
- **First impressions DO count.** While we all did English at school, not everyone can write well, so it makes good sense to employ an editor to check your documentation before you publish it for the world to see. The quality of the documentation you present to the public reflects the professionalism and pride you take in your organisation and its products and services.

Why Should I Use a Contract Editor?

- **The bottom line – money.** Try these:
 - You only pay for what you need, when you need it.
 - You don't pay the contractor's insurances, super, tax, leave, etc.
 - You may not have to pay for specialist dictionaries, style guides, etc.
 - You choose whether the contractor works on- or off-site, so you may not need to provide any infrastructure, thus saving further on costs.
- **Focus.** The contractor's only job for your organisation is editing your written materials, so you get someone who is totally focused on that task.

Why Should I Use CyberText Consulting?

- **Experienced.** Many years of writing and editing experience, including copyediting a professional journal, and editing prospectuses and web content. CyberText Consulting was established in 1999.
- **Competent and professional.** Your documentation *will* be professionally edited... We are:
 - Very quick and accurate.
 - Familiar with a broad range of style guides.
 - Able to edit online or on paper.
 - Member of professional organisations such as the Society for Technical Communication, Society of Editors (WA), and Women in Publishing WA.
 - B.A. (Communications) and B.Ed.
- **Local.** Based in Western Australia's southwest; able to travel within Australia or overseas for short term projects.

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